

MAHMOUD AHMED

Web Developer | Graphic Designer | E-Commerce & Social Media Manager

📍 Alexandria, Egypt

✉️ mahmoudabosylym@yahoo.com

☎️ +20 109 355 7768

🔗 [linkedin.com/in/mahmoud-ahmed-abou-selim](https://www.linkedin.com/in/mahmoud-ahmed-abou-selim)

PROFESSIONAL SUMMARY

Web Developer, Online Store Manager, Graphic Designer, and Social Media Manager with 5+ years of hands-on experience building, overseeing, and growing WooCommerce-based websites. I specialize in developing high-performing online stores, updating and expanding websites based on client needs, and managing digital products, including simple and variable products. My work focuses on turning business requirements into functional, scalable websites and clear visual systems that support sales, usability, and brand consistency. I work comfortably across development, design, and content management, collaborating with clients to deliver practical solutions, meet deadlines, and maintain reliable digital platforms.

WORK EXPERIENCE

Web Developer & Online Store Manager

Freelance / Contract | 2021 – Present | [taswiquh online](https://taswiquh.com)

- Developed and managed WooCommerce websites, handling both front-end layout and back-end store configuration
- Built and maintained online stores with physical and digital products, including simple and variable product structures
- Updated existing websites by adding new pages, features, and product categories based on client requests
- Managed product uploads, pricing, attributes, variations, stock status, and checkout flows
- Ensured websites remained functional, organized, and easy to update by applying clean structure and reusable layouts
- Worked directly with clients to translate business needs into technical solutions, adjusting scope and priorities when requirements changed
- Identified usability issues and applied improvements to navigation, product pages, and user

flow

- Maintained consistency across content updates while protecting site performance and structure

Graphic Designer & Visual Identity Designer

Freelance / Contract | 2021 – Present | [abouseliem store](#)

- Created complete visual identities, including logos, color systems, typography, and brand usage guidelines
- Developed digital design assets for websites, online stores, and social media platforms
- Adapted brand visuals across multiple formats while maintaining consistency and readability
- Collaborated with clients to refine design direction through feedback and revisions
- Delivered organized design files suitable for development, marketing, and long-term use

Social Media Manager

Freelance / Contract | 2022 – Present | [abouselim store](#)

- Managed social media accounts for small businesses and online brands
- Created and scheduled posts aligned with brand visuals and messaging
- Organized content calendars to ensure consistent posting and platform activity
- Coordinated visual design and captions to support promotions and product launches
- Maintained account organization and posting schedules to meet client expectations

View my full projects in my portfolio: [\[resume\]](#)

SKILLS

Web Development & E-Commerce

- WordPress & WooCommerce
- Online store setup and management
- Digital, simple, and variable product configuration
- Website updates, content management, and page creation
- Responsive design implementation
- Website maintenance and troubleshooting

Design

- Visual identity creation
- Adobe Photoshop
- Adobe Illustrator

Social Media & Content Management

- Social media account management
- Post creation and scheduling

Professional Strengths

- Clear communication with clients and stakeholders
- Ability to manage multiple responsibilities across design, development, and content
- Attention to detail in both technical and visual work
- Reliable delivery under changing requirements
- Practical problem-solving focused on business needs